

Water University:

Addressing the World's Water Challenges through
Science-based Solutions, Digital Technology,
Training and Development





Supporting customers with smart water solutions

By 2030, demand for fresh water will exceed supply by up to 56%. Water stewardship is an increasing concern for corporations that depend on water for production processes, cooling, heating and other business-critical functions.

Water management is critical to business success. When corporations manage their water more efficiently, it can help them produce quality products, reduce risks and lower operating costs. At Nalco Water, an Ecolab company, we are working to shift thinking of water from being a consumable to a valued recyclable resource.

We are partnering with corporations worldwide to conserve 300 billion gallons of water annually by 2030. That's equivalent to the annual drinking needs of 1 billion people.

Our Water University takes a comprehensive approach to water management and focuses on:

- Delivering world-class expertise to enhance competencies
- Ensuring compliance with regulations
- Providing individual and team training
- Assisting with sustainable knowledge transfer
- Increasing knowledge of total water management solutions and best practices
- Providing an understanding of how digital automation and intelligence tools increase operating efficiency and support reaching sustainability goals

WATER UNIVERSITY

A unique, high-tech learning environment, Water University is dedicated to developing expertise of customers and associates to minimize water usage, maximize results and optimize total cost of operations.

The facility is home to a large research center, which is a part of our global network of over 1,100 scientists, engineers and technical specialists. Our researchers help local and enterprise customers address complex water challenges so they can prioritize sustainability goals and their bottom line.



Water University includes a Customer Experience Center, a hands-on Training Facility and Wet Lab, an Auditorium and the Ecolab Global Intelligence Center.



THE CUSTOMER EXPERIENCE CENTER

showcases the role of water throughout all Ecolab's businesses using engaging displays. Walk through the **IMMERSION PORTAL** and experience the effect of being surrounded by water, the central theme in everything we do. Explore the interactive, touch screen **WATER TABLE** to learn more about specific Ecolab businesses and solutions. The tiered **AUDITORIUM** seats more than 100 people and provides a backdrop for presentations, panel discussions and collaborative trainings.

THE ECOLAB GLOBAL INTELLIGENCE CENTER

live link is connected to our flagship intelligence facility in Pune, India, one of six centers globally with teams that work 24/7 to provide fast, informed and actionable support.

THE DIGITAL COLLABORATION CENTER

provides an immersive space where we work alongside our customers to explore digital services powered by ECOLAB3D™.



HEALTH



WATER



CLIMATE



FOOD

ABOUT ECOLAB:

A trusted partner for millions of customers, Ecolab (NYSE:ECL) is a global sustainability leader offering water, hygiene and infection prevention solutions and services that protect people and the resources vital to life. Building on a century of innovation, Ecolab has annual sales of \$15 billion, employs more than 48,000 associates and operates in more than 170 countries around the world. The company delivers comprehensive science-based solutions, data-driven insights and world-class service to advance food safety, maintain clean and safe environments, and optimize water and energy use. Ecolab's innovative solutions improve operational efficiencies and sustainability for customers in the food, healthcare, life sciences, hospitality and industrial markets.

Contact your Ecolab representative

► call: 1 800 824 3027 | visit: [ecolab.com](https://www.ecolab.com)

ABOUT NALCO WATER:

A global leader in water and process management solutions, Nalco Water, an Ecolab company, works with customers across a wide range of industries to help meet their specific sustainability and business goals. With a presence at more than 100,000 customer sites, we combine innovative products with digital innovation and extensive expertise to minimize water and climate impacts while maximizing outcomes at an optimized total cost. Our network of more than 30,000 connected water performance systems fuels over 90 billion data points each year, allowing us to provide our customers with insights, actions and value across their entire operation.