

Beverage Tower Drain Cleaning MADE EASY AND EFFECTIVE



INTRODUCING THE KAY® DAILY BEVERAGE TOWER DRAIN CLEANER PROGRAM

Delivers cleaner drains at a lower total cost to restaurants.

KAY® PROGRAM

ECOLAB®

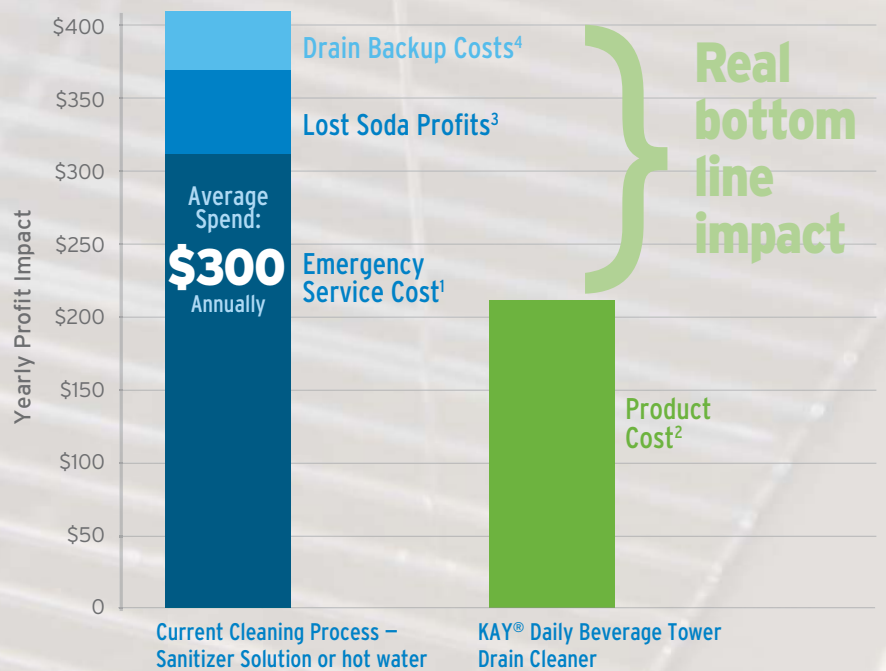
SUGAR BUILDUP BRINGING YOU DOWN?

KAY® Daily Beverage Tower Drain Cleaner is specially formulated to break down tough sugar-based soils that most common cleaning programs cannot address.

Soils build up over time in beverage tower drains, blended ice drains and espresso or coffee drains. Buildup can create slower flowing drains and eventually cause backups.

Free flowing drains avoid costly emergency plumbing visits – saving you money while ensuring satisfied customers at the same time.

Deliver a **positive guest experience** and **protect** the bottom line.



¹\$307.82 – Emergency service fees based on surveys from plumbers and service providers' nationwide rates. Two annual service visits based on data from major soda supplier and supported by 69 restaurant surveys.

²\$215.24 – Annual product costs estimated for QSR chain

³\$63.78 – Missed sales profits based on average national soda sales and estimated margin per soda. www.fastfoodmenuprices.com (2015)

⁴\$17.45 – Drain backup costs based on national minimum wage rate and time to address the beverage station drain issue from 63 surveyed locations



Common sugar snake buildup found in beverage tower drains

UNIQUE TECHNOLOGY tackles tough sugar snake buildup in beverage tower drains.

KAY® Daily Beverage Tower Drain Cleaner is specially formulated with ingredients that target the tough soil buildup unique to beverage tower drains, shake machine drains, blended ice drains and espresso or coffee drains. These soils build up over time forming what is commonly referred to as a "sugar snake". Left untreated sugar snakes can slow drain flow or clog drains entirely.

SIMPLE, EASY-TO-USE DAILY APPLICATION

1 Squeeze bottle to dose 1 ounce of product.

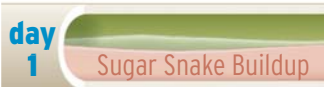


2 Pour into beverage drain and allow the product do the work for you.



ELEVEN DAYS TO CLEANER DRAINS*

KAY® Daily Beverage Tower Drain Cleaner Program

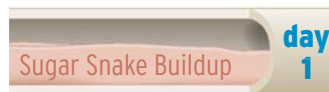


Attacks sugar-based soils to quickly dissolve and degrade them

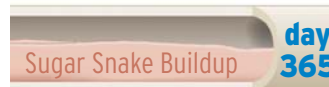


Eliminates sugar snake buildup in just 11 days with daily product use*

Current Cleaning Process – Sanitizer Solution or hot water



VS



No effect at degrading sugar-based soils

* Current program comparison made to hot water or sanitizer solution based on Ecolab Laboratory testing

SPECIAL FORMULA QUICKLY BREAKS DOWN SUGAR-BASED SOILS AND BUILDUP



KAY® Daily Beverage Tower Drain Cleaner

Applications: Beverage tower drains, blended ice drains, espresso flavored coffee drains, dump sinks, floor drains

Kay Item #: 1110399

WRIN #: 11975-021

2 X 64 oz

- Dissolves clogs in beverage tower drain lines
- Helps maintain clean drain lines
- Helps reduce emergency plumbing costs when used regularly
- Noncorrosive formula requires no PPE



ADDITIONAL OPTIONS FOR DRAINS IMPACTED BY GREASE AND FAT BUILD UP.



Applications: Sink and floor drain lines

- Ready-to-use or auto-dispensed application
- Noncorrosive formula requires no PPE
- Pleasant citrus scent



KAY® Drain Treatment (Manual Dispensing)

Kay Item #: 1110375

WRIN #: 11965-006

6 x 1 qt



KAY® Drain Treatment* (Auto-Dispensing)

Kay Item #: 1110374

WRIN #: 11965-009

1 x 2.5 gal

**Product requires dispenser for proper use*

The KAY® SmartDrain™ II System

Kay Item #: 9221-1900

For more information or technical assistance:
Call 800-529-5458 in US or Canada
or +1 336-931-2000 worldwide



Kay Chemical Company
8300 Capital Drive
Greensboro, NC 27409